

SEE THE BIG PICTURE... DIGITALLY!

Panoramic imaging can provide significant clinical and financial benefits to your practice. Panoramic X-rays provide you and your patient with a full view of the complete oral anatomy, showing accurate positioning and proper spatial relationships. This type of radiograph allows for a thorough study of all pathologic conditions, allowing a more accurate identification of problem areas and the development of a more comprehensive treatment plan. When a patient is involved, the case acceptance rates are improved providing for an overall positive experience.

With the rising costs of film, chemicals, darkroom and processor maintenance, many offices are making the switch to digital. The following illustration outlines the tax benefits including the IRS Section 179 tax deduction, low monthly payment and several other cost savings opportunities. Even without considering the revenue generating aspects of a panoramic X-ray machine, which are currently averaging over \$100, "going digital" with panoramic radiography produces a benefit to the office. A panoramic X-ray machine traditionally has had the greatest return on investment of virtually any piece of equipment in the practice. Please take time to review the numbers and give us a call at **800-654-2027** so we can prepare a personal proposal for you.



DIGITAL COST SAVINGS PC-4000

Promotional Price	\$22,995
Sec 179 Tax Savings	(8,048)
Net Price	\$14,947

Staff Time Reduction	\$120
Film & Chemicals	\$120
Processor & Maintenance	\$90
Total Cost Savings/Month	\$330

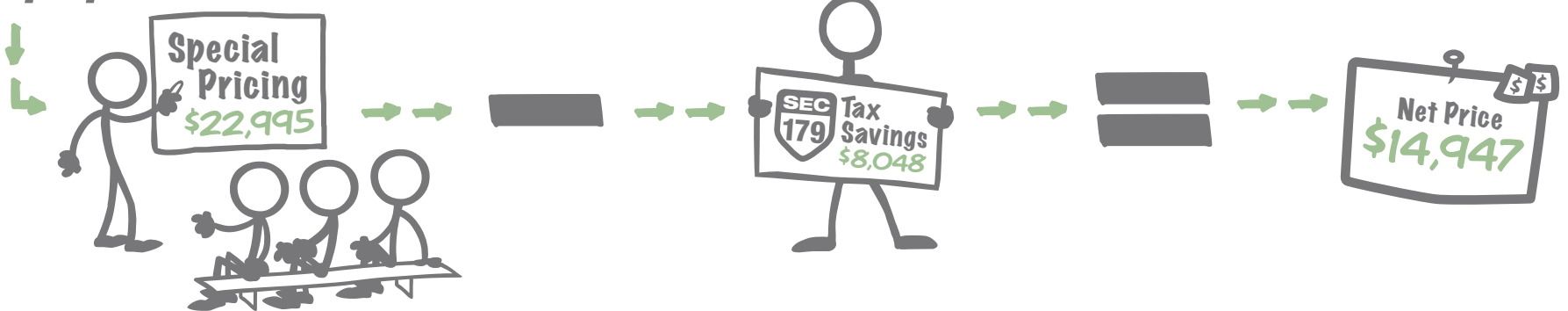
Interest Rate	4.99%
Term	84 Months

Cost of Ownership/Month	(\$211)
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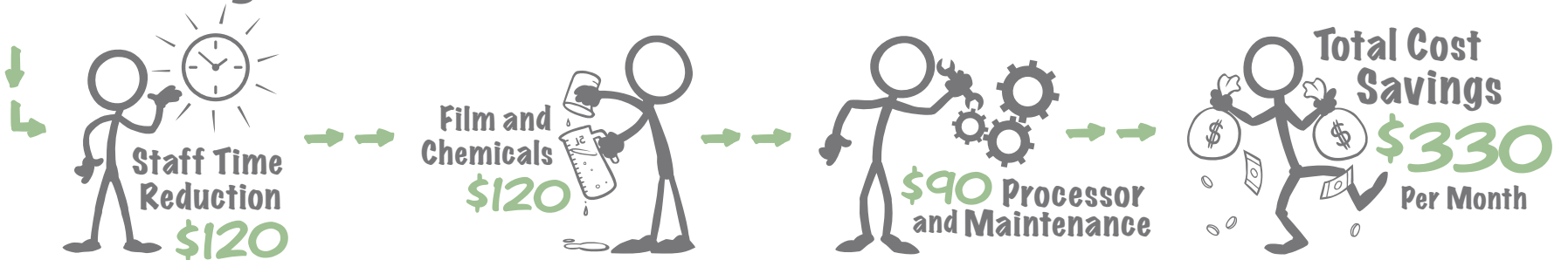
NET MONTHLY BENEFIT \$119

*There is additional space savings by eliminating the darkroom, which could be used to add office space or another operator. Further, with converting to digital you can achieve full integration of all of your digital images and photos in your practice.
**This model assumes 35% federal tax bracket. Sales tax is additional.

Equipment Purchase



Cost Savings Per Month



Monthly Cost of Ownership

